



THE
PREMIER SCHOOL
PHOTOGRAPHY
COMPANY

Adviser Communications Kit - 2025 Cap & Gown Portraits -

FLORIDA - GEORGIA - NORTH CAROLINA - SOUTH CAROLINA - TEXAS - PENNSYLVANIA - NEW JERSEY



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Use the links provided for templates to communicate that Cap & Gown portraits are now available to view and purchase:

1. **Send Emails** - announce to parents and students they can now view and order Cap & Gown portraits.
2. **Update Social Media** - to help generate excitement!

Announcing To Parents Cap & Gown Photos Are Available

Assets & Instructions

Send an Email to Seniors, Parents, and Guardians

Email Content
(Copy & Paste)

Subject Line:

YOUR SCHOOL NAME: Cap & Gown Portraits Are Here!

Body Content:

2025 Seniors, Parents and Guardians,

Cap & Gown portraits and exclusive products are now available to view and purchase through CADY! Celebrate this achievement with new offerings like tassel frames, yard signs, mugs, and more.

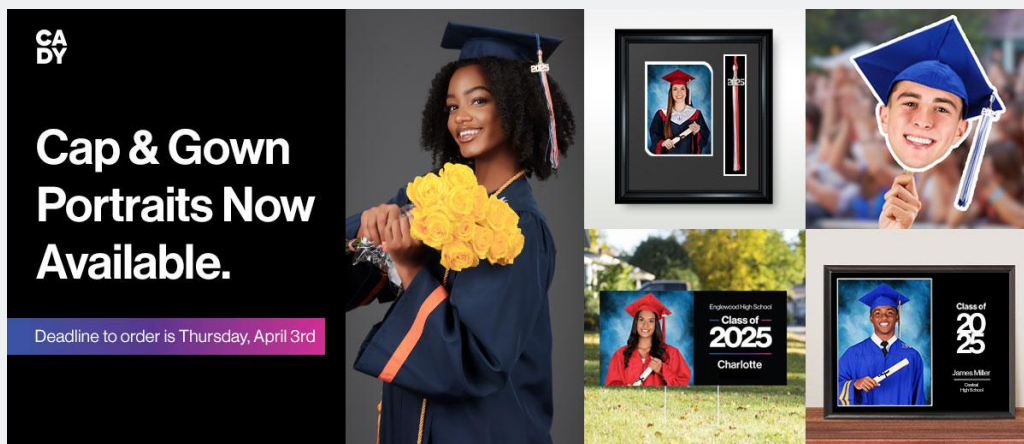
Deadline to order your items to receive them by Graduation is Thursday, April 3rd.

Click the link below to view & order now!

cady.com/capgown25

Optional Email Header Image

(Click to download and use it in your email to parents)



Pro Tips 💡

- Use our image! Emails with imagery have higher engagement.
- Make sure to double-check your hyperlinks before hitting send.
- Highlight key dates, like our ordering deadline: **Thursday, April 3rd.**

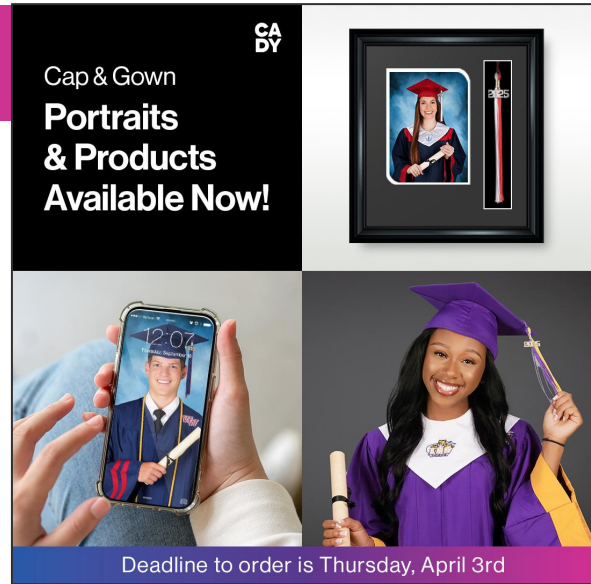
Social Post

Social Assets & Instructions

How to: Click the image to download the graphic for your school's social media accounts.

This social post should go out on February 4th, to announce Cap & Gown portraits are now available to view and order.

1. **Click** to open the image.
2. **Right Click** on the image from your browser.
3. **“Save as”** to your computer or device.
4. **Upload** to your school's Facebook, Instagram & X (Twitter) accounts.
5. **Copy** caption (below) & paste into your post.
6. **Tag CADY:**
 - [Instagram](#): cadystudios
 - [X \(Twitter\)](#): cady_studios
 - [Facebook](#): CADY



Social Post
(Copy & Paste)

Caption:

📣 Class of 2025, Cap & Gown portraits and exclusive products are now available to view and purchase! Follow the link to view and order yours today. #CADYsenior cady.com/capgown25

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